



## **Junior Content Creator**

**The Adrienne Arsht Center for the Performing Arts of Miami-Dade County is seeking an experienced, skilled, and highly motivated Junior Content Creator to support the Communications team.**

FLSA Status: Full-Time, Non-Exempt

### **About the Adrienne Arsht Center for the Performing Arts of Miami-Dade County**

The Arsht proudly serves as the cultural pulse of Miami – the heart of magical live arts experiences that spark the imagination and connect people to one another. Whether on our stages or in your neighborhood, the Arsht is alive year-round with international artists, innovative programming from [resident companies](#) and local arts partners, free community events that reflect Miami's unique identity and more than 100 culturally diverse and impactful learning experiences for 80,000 children every year.

Since opening in 2006 in the heart of downtown, the Arsht, a 501(c)(3) non-profit organization, has been recognized as a leader in the city's cultural transformation, a catalyst for billions of dollars in new development and a host venue for historic events. The 300+ annual Arsht events include a robust series of touring Broadway musicals direct from New York, star-studded jazz and classical music concerts curated for South Florida, a major annual Flamenco Festival and an award-winning Miami-based theater program. In addition, Family Fest, Gospel Fest Miami, Art + Mind Day, Heritage Fest and our LGBTQ+ Pride celebration are among dozens of free events that bring people from all corners of our community together. For more information, visit [arshtcenter.org](http://arshtcenter.org)

### **Basic Function**

As part of the Communications team at the Arsht, the Junior Content Creator will play a key role in crafting dynamic and engaging content that strengthens the Adrienne Arsht Center's social media and online presence, captivating audiences and elevating the organization's institutional initiatives. This position requires a creative storyteller with strong visual and written communication skills to capture and edit short-form videos and photography, craft engaging copy, and manage visual content to enhance the Adrienne Arsht Center's brand narrative and institutional goals.

## **Responsibilities**

- Create compelling short-form video and visual content for the Adrienne Arsht Center's social media platforms, focusing on arts education, community engagement, and institutional storytelling.
- Film and edit video compelling content using smartphones and professional cameras to enhance audience engagement.
- Capture and edit photography for social media, marketing, and press purposes.
- Manage photographers, including booking, directing, and curating visual content.
- Develop engaging short-form copy to accompany social media content.
- Maintain and organize digital media archives, including photos and videos.
- Monitor and analyze content performance using social media analytics tools.
- Collaborate with the departments to align content strategy with organizational goals.
- Provide administrative support as needed, including scheduling, invoice processing, and project tracking.
- Work flexible hours, including evenings and weekends, to cover events in real-time.

## **Ideal Experience**

- Our ideal candidate should have a strong understanding of current best practices for short-form media, previous success in creating content on social media, and understanding of various tools to monitor and measure the effectiveness of campaigns.
- Minimum of 1-2 years of experience in social media content creation, digital marketing, or a related field.
- Strong video shooting and editing skills within a variety of social media platforms, with experience using tools such as Adobe Premiere Pro, Final Cut Pro, or similar software.
- Professional proficiency in social media platforms, including Instagram, TikTok, Facebook, and X.
- Experience in photography and basic photo editing.
- Excellent storytelling skills and the ability to create engaging narratives through visual content.

- Strong writing skills for crafting short, engaging social media captions and content descriptions.
- Knowledge of arts, culture, and community engagement initiatives is a plus.
- Bi-lingual in Spanish.
- Bachelor's degree in Communications, Media, Film, Advertising, or a related field.

### **Personal Characteristics**

- Good eye for elevated aesthetics.
- Highly creative and innovative mindset.
- Detail-oriented with strong organizational skills.
- Ability to work in a fast-paced environment and meet tight deadlines.
- A team player with strong interpersonal skills.
- Passionate about storytelling, arts, and culture.
- Flexible and adaptable to changing priorities.

### **Physical Demands**

- While performing the duties of this position, the employee is frequently required to stop, reach, stand, walk, lift, pull, push, grasp, communicate, and use repetitive motions;
- While performing the duties of this position, the employee may frequently lift and or move 25 pounds of materials;
- The position requires the individual to meet multiple demands from multiple people and interact with the public and other staff.

### **Availability and Hours**

- Full-time position.
- Must be available for evening and weekend events.

### **How To Apply:**

Interested candidates should send their resume, portfolio and links to their social media accounts and/or professional accounts they manage to:

Email: [resumes@arshtcenter.org](mailto:resumes@arshtcenter.org), with **Junior Content Creator Search** in the subject line.



Note: The above job description is intended to describe the general nature and level of work being performed by staff assigned to this job. It is not intended to be an exhaustive list of all responsibilities, duties, and skills required of staff in this position. Duties, responsibilities, and skills are also subject to change based on the changing needs of the job, department, or organization. The job description does not constitute an employment agreement between the employer and employee and is subject to change by the Adrienne Arsht Center as the requirements of the job change.

**The Adrienne Arsht Center is an equal opportunity employer committed to being an inclusive workplace and strongly believes in the importance of having a diverse group of individuals represented.**